

BACHELOR OF ARTS IN COMMUNICATION (BACOMM)

(Major in New Media)

Effective SY 2018-2019

CMO No. 35, Series of 2017

Name: _____

Course/Year: _____

FIRST YEAR													
First Semester						Second Semester							
Grade	Subject	Descriptive Title	PreReq	Lec	Lab	Unit	Grade	Subject	Descriptive Title	PreReq	Lec	Lab	Unit
	RS 1A	Essentials of Catholic Faith and Life		3	0	3		IFP1	Ignacian Spirituality and Christian Life		3	0	3
	GEC 11	Understanding the Self		3	0	3		GEC 15	Purposive Communication		3	0	3
	GEC 12	Readings in Philippine History		3	0	3		GEC 16	Art Appreciation		3	0	3
	GEC 13	The Contemporary World		3	0	3		GEC 17	Science, Technology, and Society		3	0	3
	GEC 14	Mathematics in the Modern World		3	0	3		GEC 18	Ethics		3	0	3
	NSTP 11	National Service Training Program 1		3	0	3		GEC 19	Life and Works of Rizal		3	0	3
	AS 1	Select Theories in the Applied Social Sciences		3	0	3		COMM 100	Introduction to Communication Media		3	0	3
	PE 1A	Physical Activity Towards Health and Fitness 1 (Movement Competency Training)		2	0	2		NSTP 12	National Service Training Program 2	NSTP 11	3	0	3
								PE 2A	Physical Activity Towards Health and Fitness 2 (Fitness Training)		2	0	2
				23	0	23					26	0	26

SECOND YEAR													
First Semester						Second Semester							
Grade	Subject	Descriptive Title	PreReq	Lec	Lab	Unit	Grade	Subject	Descriptive Title	Pre-Req	Lec	Lab	Unit
	RS 2A / GEEL	Religions, Religious Experience and Spirituality		3	0	3		IFP 2	Ignacian Spirituality For Mission		3	0	3
	COMM 211	Communication, Culture, and Society		3	0	3		COMM 213	Risk, Disaster, and Humanitarian Communication	COMM 212	3	0	3
	COMM 212	Development Communication		3	0	3		COMM 214	Journalism Principles and Practices		3	0	3
	GEEL 11	Living in the IT Era		3	0	3		COMM 215	Communication Theory		3	0	3
	GEFIL 11	Wika at Kultura sa Mapayapang Lipunan		3	0	3		GEEL 12	The Entrepreneurial Mind		3	0	3
	CEB	Cebuano Communication Arts		3	0	3		PE 4A	Physical Activity Towards Health and Fitness 4 (Sports)		2	0	2
	SSHE 1	Introduction to Multimedia Arts		3	0	3		FL 11	Spanish 1		3	0	3
	PE 3A	Physical Activity Towards Health and Fitness 3 (Aquatics)		2	0	2							
				23	0	23					20	0	20

THIRD YEAR													
First Semester						Second Semester							
Grade	Subject	Descriptive Title	PreReq	Lec	Lab	Unit	Grade	Subject	Descriptive Title	Pre-Req	Lec	Lab	Unit
	COMM 316	Communication Research	COMM 215	3	0	3		COMM 320	Communication Media Laws and Ethics	GEC 18	3	0	3
	COMM 317	Broadcasting Principles and Practices (RC 2)	COMM 100	3	0	3		COMM 321	Multimedia Storytelling (CRE 2)		3	0	3
	COMM 318	Social Media Principles and Practices (RC3)	COMM 100	3	0	3		COMM 322	Web Content Management (CRE 3)		3	0	3
	COMM 319	Digital Publishing (CRE 1)		3	0	3		COMM 399	Thesis 1		3	0	3
	SSHE 2	Color Theory		3	0	3		SSHE 4	Digital Photography		3	0	3
	SSHE 3	Elements and Principles of Design		3	0	3		SSHE 5	Fundamentals in Film and Video Production		3	0	3
	GEEL 13	Gender and Society		3	0	3							
	FL 12	Spanish 2		3	0	3							
				24	0	24					15	0	15

FOURTH YEAR													
First Semester						Second Semester							
Grade	Subject	Descriptive Title	PreReq	Lec	Lab	Unit	Grade	Subject	Descriptive Title	PreReq	Lec	Lab	Unit
	COMM 400	Thesis 2		3	0	3		COMM 400A	Internship	COMM 100-400	3	0	3
	COMM 424	Communication Planning	COMM 215	3	0	3							
	COMM 425	Social Media & Mobile Technology for Communication Campaigns (CRE 4)		3	0	3					3	0	3
	COMM 426	Knowledge Management		3	0	3							
	COMM 427	Communication Management		3	0	3							
				15	0	15							

Legend:

CHED: GEC (General Education Courses); GEEL (GE Electives); GEFIL (Filipino); Comm (Professional Courses);
SSHE (Humanities Electives); CRE (Communication-related Electives); RC (Required Courses)
NSTP; PE

Institutional:

RS (Religious Studies); IFP (Ignacian Formation Program); AS (Theories in Social Sciences); FL (Foreign Language)
CEB (Cebuano Communication Arts)

Summary of units			
GEC Subjects with Rizal	27	GE Filipino	3
GE Electives	12	Institutional offerings	21
Core Courses	21	Electives (Comm)	27
Required Courses	18	Thesis/Internship	9
NSTP subjects	6	PE subjects	8
		TOTAL	152

COMMISSION ON HIGHER EDUCATION
REGION 10

REMARKS: Contents Noted

EVALUATED BY: NAME E. MORO
Position: Education Supervisor

DATE: _____
Commission on Higher Education
Region X

Evaluated by: _____

Date: _____