

MASTER OF SCIENCE IN HOSPITALITY MANAGEMENT (MSHM)
Effective SY 2015-2016

Core Courses:	(9 Units)	No. of Units
HM 101	Personal Effectiveness for Life and Work	3
HM 102	Inferential Statistics	3
HM 103	Research Methods in Hospitality	3
Major Courses:	(15 Units)	
HM 104	Managing Hospitality and Guest Services	3
HM 105	Financial Analysis of Hospitality Enterprises	3
HM 106	Strategic Hospitality Management	3
HM 107	Hospitality Human Resources Management	3
HM 108	Hospitality Entrepreneurship	3
HM 109	Applied MIS in Hospitality Industry	3
Electives:	(6/15 Units)	
HM 111	Management of Food Service Operations	3
HM 112	Management of Lodging Operations	3
HM 113	Mega-Events Administration	3
HM 114	Field Experience in Hospitality Management	6
HM 115	Organizational Communication in Hospitality Enterprises	3
HM 116	Service Marketing for Hospitality Industry	3

Comprehensive Examination

Thesis Option:

Thesis 1 and Thesis 2 6

Non-thesis Option:

Project/Development Paper 3

For a graduate student whose undergraduate BS Degree is not aligned with the MA Program he/she wishes to pursue, he/she has to undergo the "Bridging Program". This program aims to equip the graduate student the skills and competencies for her/him to gain the rudiments in the discipline; hence, he/she needs to take additional 18 units over and above the academic requirements of the program of study.

SUMMARY OF MINIMUM REQUIREMENTS

	<u>Plan A</u> <i>(With Thesis)</i>	<u>Plan B</u> <i>(Non-Thesis)</i>
Bridging Program <i>(if applicable)</i>	18 units	18 units
Core/Basic Courses	9 units	9 units
Major Courses	15 units	15 units
Electives	6 units	15 units
Thesis Writing	6 units	none
Project/Development Paper	none	3 units
Total	36 units	42 units

APPROVED BY:

[Signature] 7/17/16

BERNARDA G. GERSANA, PhD, CESO III
 Director IV